

Happy New Year 2026!

Online shopping available at mortonwilliams.com



3 Lbs. or More
Fresh • Grade 'A'

**Chicken
Drumsticks**

89¢
Lb.



Fresh • Whole
**Pork
Shoulder (Pernil)**

\$1.59
Lb.



60 Size • Imported
**Hass
Avocados**

4/\$5



USDA Choice • Shoulder
**London
Broil**

\$5.99
Lb.



175 Size
**Fresh
Limes**

6/\$2

More Great Savings in Every Aisle!



8 oz. Can
**Goya
Tomato Sauce**

4/\$3



Sliced To Order • Boar's Head
**Maple Glazed
Honey Coat Ham**

\$13.99
Lb.



25.4 oz. Bottle
**Goya
Sidra**

2/\$6



Sliced To Order
**Morton Williams
Domestic Swiss Cheese**

\$7.99
Lb.



12 oz. Can
**bowl & basket
Evaporated Milk**

5/\$6



6-8 oz. Bag • All Varieties
**bowl & basket
Shredded Cheese**

2/\$4



100 Count Box
**Lipton
Tea Bags**

2/\$7



12-32 oz. Package • All Varieties
**McCain
Potatoes**

2/\$6

SALE DATES: December 26, 2025 - January 1, 2026						
FRI. DEC. 26	SAT. DEC. 27	SUN. DEC. 28	MON. DEC. 29	TUES. DEC. 30	WED. DEC. 31	THURS. JAN. 1



With Additional
\$100.00
Purchase or More
Limit 1 Per Family



20 Lb. Bag

**Canilla
Long Grain Rice**

\$5.99
Ea.



With Additional
\$50.00
Purchase or More
Limit 1 Per Family

96 oz. Container

**Mazola
Corn Oil**

\$4.99
Ea.



10 oz. Brick

**Café Bustelo
Espresso Coffee**

\$5.99
Ea.



15.5 oz. Can

**Iberia
Beans**

5/\$5



15 oz. Can

**La Fe
Gandules**

5/\$6

**15 East Kingsbridge Road
Bronx, NY
(718) 933-5910**

**FREE
Parking**
1 Hour Max \$10 Min. Purchase
**FREE
Delivery**

Hours:
Mon.- Fri. 7am to 11pm
Sat. & Sun. 8am to 11pm



Ingredients for the perfect holiday!
Happy New Year!

30 oz. Jar • All Varieties
bowl & basket
Real Mayonnaise
\$4⁹⁹



750ml Bottle • Originale
Monini
Extra Virgin Olive Oil
\$13⁹⁹



6.7 oz. Jar • Select Varieties
Tonnino
Tuna
\$6⁹⁹



8.6 oz. Box • All Varieties
Three Wishes
Cereal
\$6⁹⁹



16.9 oz. Bottle
Fever-Tree
Premium Tonic,
Club or Ginger Ale
2/\$6



20 oz. Squeeze Bottle
Heinz
Ketchup
\$3⁹⁹



12-16 oz. Package • Select Varieties
(Excludes Lasagna & Egg Noodles)
bowl & basket
Pasta
2/\$3



1 Liter Bottle • All Varieties
Hal's New York
Seltzer Water
3/\$3



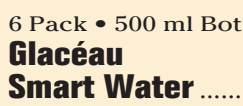
16 oz. Jar • All Varieties
Brad's Organic
Salsa
\$3⁹⁹



25 oz. Jar • All Varieties
Cucina Antica
Pasta Sauce
\$4⁹⁹



6 Pack • 500 ml Bottles
Glacéau
Smart Water **\$6⁹⁹**



8 oz. Jar • Select Varieties
Grey Poupon
Dijon Mustard **\$4⁴⁹**



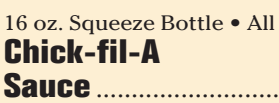
13.5-15.25 oz. Can • Select Varieties
Del Monte
Vegetables..... **2/\$4**



1.5 Liter Bottle
Evian
Water **2/\$6**



16 oz. Squeeze Bottle • All Varieties
Chick-fil-A
Sauce **\$5⁴⁹**



32 oz. Package • All Varieties
Brad's Organic
Broth **2/\$5**



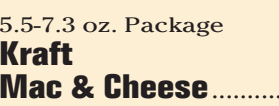
1 Liter • 100% Pure
Vita Coco
Coconut Water **\$4⁹⁹**



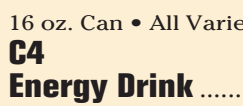
15 oz. Bottle • All Varieties
Wish-Bone
Salad Dressing **\$3⁹⁹**



5.5-7.3 oz. Package
Kraft
Mac & Cheese **2/\$4**



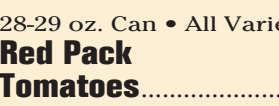
16 oz. Can • All Varieties
C4
Energy Drink **2/\$6**



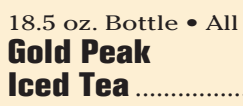
5.75 oz. Jar • Spanish Stuffed
bowl & basket
Manzanilla Olives **2/\$4**



28-29 oz. Can • All Varieties
Red Pack
Tomatoes..... **2/\$7**



18.5 oz. Bottle • All Varieties
Gold Peak
Iced Tea **2/\$3**



5-6.5 oz. Bag • All Varieties
Savor by Suzie
Grain-Free Pretzels **\$3⁹⁹**



46 oz. Bottle • All Varieties
V8 Original
100% Vegetable Juice **\$4⁹⁹**



Snacks and Beverages



12 Pack • 12 oz. Cans
Modelo Especial
Beer
\$19⁹⁹



6 Pack • 12 oz. Bottles or Cans • All Varieties
Brooklyn Brewery
Beer
\$10⁹⁹



8 Pack • 12 oz. Slim Cans
Coca-Cola Classic
Diet Coke or Sprite
\$6⁹⁹



9-13 oz. Bag
Tostitos
Tortilla Chips
\$4⁴⁹

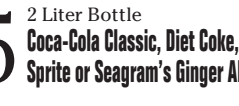
12 Pack • 12 oz. Cans
Stella Artois
Premium Lager..... **\$22⁹⁹**



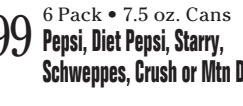
64 oz. Bottle
Snapple
Iced Tea **2/\$5**



2 Liter Bottle
Coca-Cola Classic, Diet Coke,
Sprite or Seagram's Ginger Ale .. **\$2⁹⁹**



6 Pack • 7.5 oz. Cans
Pepsi, Diet Pepsi, Starry,
Schweppes, Crush or Mt Dew ... **\$4⁹⁹**



7.75-9 oz. Bag • All Varieties
UTZ
Potato Chips..... **2/\$7**



6 Pack • 12 oz. Bottles
Clausthaler
Non-Alcoholic Beer... **\$11⁹⁹**



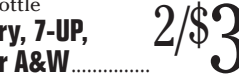
6 Pack • 12 oz. Cans
Sixpoint Brewery The Crisp Pilz,
Bengali IPA or Sweet Action NYC Pale Ale .. **\$11⁹⁹**



1.25 Liter Bottle
Canada Dry, 7-UP,
Sunkist or A&W **2/\$3**



1 Liter Bottle • All Varieties
Canada Dry
Mixers..... **2/\$4**



3.5-13.7 oz. Box
Nabisco Ritz, Triscuits, Wheat Thins,
Good Thins or Flavor Crackers..... **\$4⁹⁹**



[illegible]

Cholesterol Free
100% PURE
Mazola
CORN OIL
ON FRENCH FRIES

With Additional
\$50.00
Purchase or More
Limit 1 Per Family

A box of Iberia Arroz Amarillo (Yellow Rice) stands next to a large bowl of cooked yellow rice. The rice is garnished with fresh green herbs and red bell peppers. The box is yellow and features the Iberia logo and the text 'Arroz Amarillo Yellow Rice' and 'Spanish Style Seasoned Condiments: Al Estilo Español'. A silver fork is shown digging into the rice on the box.



28 oz. Can

Victorina

Tomato Paste

2/\$6



10 Lb. Bag

Domino

Sugar

\$10⁹⁹



14.5 oz. Can • All Varieties

Hunt's Diced or Stewed Tomatoes

3/\$4



12 oz. Can

bowl & basket
Evaporated Milk
 leche evaporada

5/\$6



1 Lb. Bag • All Varieties

Luigi Vitelli
Pasta

3/\$3



14 oz. Can

Magnolia

Condensed Milk

2/\$5

20 oz. Bottle	
Iberia	2/\$5
Mojo Criollo	5
8-15 oz. Canister • Select Varieties	
4C	2/\$4
Bread Crumbs	4

64 oz. Bottle • All Varieties
bowl & basket Cranberry Juice Cocktail and
Cocktail Juice Blends.....

2/\$6

32 oz. Carton
Parmalat
Milk.....

\$3.99

Deli - Gourmet Cheese - Prepared Meals

Fresh Made
Crunchy Vegetable Salad.....
\$7.99 Lb.

16 oz. Package
bowl & basket
Cheese Party Tray **\$9⁹⁹** Ea.

Fresh Made
Tuna Salad **\$11.99** Lb.

By The Piece
Imported From Norway
Jarlsberg Cheese \$12⁹⁹ Lb.

Fresh Made • Deluxe
Lemon Seafood Salad \$12⁹⁹ Lb.

Fresh Made • Chicken, Beef or Spinach & Cheese
Mini Empanadas \$18⁹⁹ Lb.

By The Piece • Just Heat & Serve • Fresh Store Made

Grilled or Poached Salmon

\$21⁹⁹ Lb.

Fresh Store Made
**Roast Beef & Cheddar with Lettuce, Tomato &
Russian Dressing on a 7-Grain Ciabatta** **\$8.99** Ea.

Seafood Specials

A close-up photograph of a baked fish fillet, possibly cod, resting on a bed of green leafy vegetables. The fish is covered in a dry rub seasoning consisting of salt, pepper, and dried herbs. Two thin slices of lemon are placed on top of the fish, and fresh green herbs are scattered around the base.

A close-up photograph of a light blue plate filled with a crab salad. The salad consists of chunks of white crab meat with visible red accents, likely from a spicy dressing or sauce. It is garnished with finely chopped green chives and served on a bed of fresh green lettuce leaves.

Fresh
**Bay
Scallops**..... **\$10⁹⁹** Lb

By The Dozen • Fresh • USA

\$7 ⁹⁹	Lb.	Wild Oysters	\$14 ⁹⁹	Dozen
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Holiday entertaining made easy!
Happy New Year!

10.2-11 oz. Can • Select Varieties
**Chock Full o’Nuts
Coffee**
\$8⁹⁹



30 oz. Container • All Varieties • Liquid
**All
Laundry Detergent**
\$8⁹⁹



7.4-15.1 oz. Package • Select Varieties
**Quaker
Instant Oatmeal**
\$3⁹⁹



43 oz. Container • Concentrated
**Paperbird
Bleach**
2/\$7



3.12-11.04 oz. Box • Select Varieties
**Swiss Miss
Hot Chocolate Mix**
\$3⁹⁹



4.76-8.8 oz. Package • Select Varieties
**Dare Breton
Crackers**
2/\$5



300-492 Count • 6 Double Rolls
Select Varieties
**Bounty
Paper Towels**
\$17⁹⁹



18 oz. Jar • Smooth or Crunchy
(Excludes Organic)
**Brad’s Naturals
Peanut Butter**
2/\$7



4 oz. Package • All Varieties
**Craize
Toasted Snack Crackers**
\$4⁹⁹



1,000 Count • Single Roll
**Paperbird
Bathroom Tissue**
3/\$3



12.35 oz. Jar • All Varieties
**Brad’s Organic
Organic Fruit Spread**
\$5⁹⁹



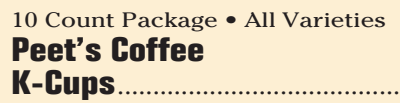
8-12 oz. Package • Select Varieties
**Purely Elizabeth
Granola**
\$7⁹⁹



9 oz. 50 Count or 18 oz. 30 Count
**Solo
Plastic Cups**
\$4⁹⁹



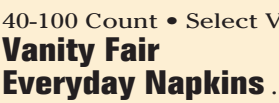
10 Count Package • All Varieties
**Peet’s Coffee
K-Cups**..... **\$9⁹⁹**



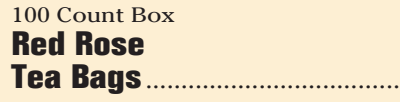
4.25 oz. Box • Select Varieties
**Made Good Soft Baked
Mini Cookies or Granola Minis**.... **\$3⁹⁹**



40-100 Count • Select Varieties
**Vanity Fair
Everyday Napkins** **\$4⁹⁹**



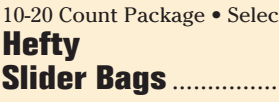
100 Count Box
**Red Rose
Tea Bags**..... **\$7⁹⁹**



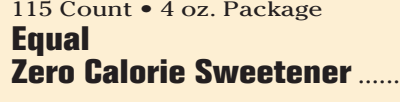
7 oz. Bag • Chocolate Chip or Oatmeal Raisin
**Tate’s Bake Shop
Cookies** **\$5⁹⁹**



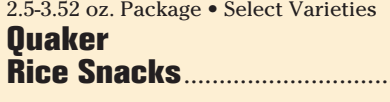
10-20 Count Package • Select Varieties
**Hefty
Slider Bags** **\$3⁹⁹**



115 Count • 4 oz. Package
**Equal
Zero Calorie Sweetener** **\$4⁴⁹**



2.5-3.52 oz. Package • Select Varieties
**Quaker
Rice Snacks**..... **2/\$7**



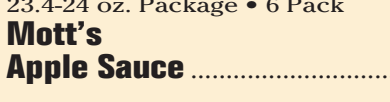
32 oz. Bottle
**Fantastik
All Purpose Cleaner** **\$4⁹⁹**



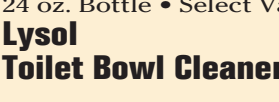
24-32 oz. Package • All Varieties
**Pearl Milling Company
Pancake Mix**..... **\$5⁴⁹**



23.4-24 oz. Package • 6 Pack
**Mott’s
Apple Sauce** **\$4⁴⁹**



24 oz. Bottle • Select Varieties
**Lysol
Toilet Bowl Cleaner**..... **\$3⁹⁹**



24 oz. Bottle • All Varieties
**Pearl Milling Company
Syrup**..... **\$4⁹⁹**



10 oz. Jar
**h owl & basket
Maraschino Cherries**..... **2/\$7**



6 oz. Package • Select Varieties
**Colgate
Toothpaste**..... **2/\$7**



Bakery



12 oz. Loaf • Handmade in NYC
**Orwashers
Artisan Baguette**
\$5⁴⁹

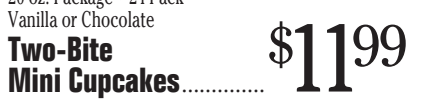


7 Inch
**Fresh Store Made
Golden Celebration Cake**
\$12⁹⁹

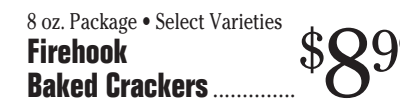
7.5 oz. Package • 12 Count
**Martin’s
Sweet Party Potato Rolls**... **\$1⁹⁹**



20 oz. Package • 24 Pack
Vanilla or Chocolate
**Two-Bite
Mini Cupcakes**..... **\$11⁹⁹**



8 oz. Package • Select Varieties
**Firehook
Baked Crackers** **\$8⁹⁹**



12 oz. Package • Rainbow
**Continental
Marzipan Cookies**..... **\$7⁹⁹**



Packaged Meats



7-9 oz. Tub • All Varieties
**Hillshire Farm
Deli Select**
\$7⁹⁹

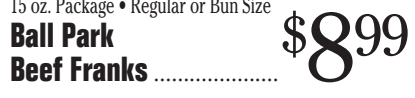


16 oz. Package • All Natural • 92% Fat Free
**Wholesome Pantry
Ground Chicken**
\$3⁹⁹

16 oz. Package • All Varieties
**Smithfield
Bacon**..... **\$9⁹⁹**



15 oz. Package • Regular or Bun Size
**Ball Park
Beef Franks** **\$8⁹⁹**



8 oz. Package • All Varieties
**Hatfield
Ham Steak**..... **\$3⁹⁹**



16 oz. Package • All Varieties
**Carando
Italian Style Meatballs** ... **\$7⁹⁹**



16 oz. Package • Boneless
**Kingsford
Pork Spare Ribs**..... **\$10⁹⁹**



In Our Frozen Meat Dept. • 22 oz. Package • All Varieties
**Perdue Air Fryer Ready
Chicken Wings** **\$14⁹⁹**



A photograph showing a carton of Farmland Organic Ultra Pasteurized Whole Milk and a tall glass filled with the same milk. The carton is white with a black and white cow illustration and red text. The glass is clear and filled with white milk.

THE FRESH MARKETPLACE

CAGE FREE
brown eggs
FRESH • GRADE A LARGE

100% HATCHERY-RAISED
NO ANTIBIOTICS
NO ARTIFICIAL COLORS
NO ARTIFICIAL FLAVORS
NO ARTIFICIAL PRESERVATIVES
NO ARTIFICIAL SWEETENERS
NO ARTIFICIAL FLAVORS
NO ARTIFICIAL PRESERVATIVES
NO ARTIFICIAL SWEETENERS

NET WT 24.43 (1 lb 0.43 oz)

A photograph of a Big Squeeze Premium 100% Post Milling Orange Juice, No Pulp, Still, 64 oz. carton standing next to a tall glass filled with the same orange juice and ice cubes. The carton is orange and white with green accents. The glass is clear and filled with a vibrant orange liquid and several ice cubes.

Two tubs of Nopsa vanilla bean ice cream are shown. The tubs are white with black lids and feature the Nopsa logo and the words 'vanilla bean' in a stylized font.

\$399

\$479

\$499

\$4⁹⁹

A tub of Turkey Hill Vanilla Bean Premium Ice Cream is shown next to several scoops of the ice cream on a tray. The tub is white with a red lid and features the Turkey Hill logo and the text "Vanilla Bean", "PREMIUM ICE CREAM", and "1.5 LITER (50.7 FL OZ)". The scoops are large and creamy, with a soft-serve texture.

8.4-14.8 oz. Package • Select Varieties

\$399

\$399



Holiday entertaining made easy!
Happy New Year!

175 Size
Fresh Limes
6/\$2

Fresh
Green Plantains
5/\$3

60 Size • Imported
Hass Avocados
4/\$5

115 Size
California Large Lemons
3/\$2

Tropical Recao
99¢ Ea.

Fresh
Green Peppers
\$1.99 Lb.

48 Size • California
Cara Cara Oranges
3/\$5

10 oz. Package • NatureSweet
Glorys, Comets or Twilights Tomatoes
\$3.99 Ea.

3 Lb. Bag
bowl & basket Sweet Onions
\$3.99 Ea.

4 oz. Container
Fruitist Blueberry Cup
2/\$3

7.5 oz. Package • Select Varieties
Wholly Guacamole
\$3.99 Ea.

12 oz. Bag
bowl & basket Green Beans
\$2.99 Ea.

80 Size • Washington State
Cosmic Crisp Apples.....
\$1.99 Lb.

80 Size • Washington State
Bartlett Pears.....
\$1.99 Lb.

12 oz. Package
Organic Celery Sticks.....
\$3.99 Ea.

12 Size • Organic
Snow White Cauliflower
\$4.99 Ea.

Gourmet Meats

USDA Choice • Shoulder
London Broil
\$5.99 Lb.

USDA Choice • Thin Sliced
Top Sirloin Tip (Bistec de Bola)
\$8.99 Lb.

Fresh • Whole
Pork Shoulder (Pernil)
\$15.99 Lb.

3 Lbs. or More • Fresh • Grade 'A'
Chicken Drumsticks
89¢ Lb.

USDA Choice
Boneless Beef Top Chuck Steak.....
\$6.99 Lb.

Just Heat & Serve • Fully Cooked
Honey Glazed Spiral-Sliced Smoked Ham..
\$3.99 Lb.

Fresh • Grade 'A'
Boneless Chicken Thighs.....
\$3.99 Lb.

Fresh • Bone-In
Shank Meat For Soup.....
\$5.99 Lb.

Fully Cooked • Cook's
Smoked Ham Shank Portion.....
\$2.79 Lb.
(Butt Portion...\$2.99 Lb.)

Fresh • Hot or Sweet
Italian Sausage.....
\$5.99 Lb.

20 oz. Package
Suzy Sirloin Meatloaf Mix.....
\$9.99 Ea.

Fresh
Half or Sliced Pork Shoulder (Pernil)...
\$1.79 Lb.

Fresh
American Breast of Lamb.....
\$6.99 Lb.