

**Premium  
Steakhouse-Quality Beef  
The Perfect Complement  
For Every Meal**



SALE DATES: April 19 - April 25, 2024						
FRI. APR. 19	SAT. APR. 20	SUN. APR. 21	MON. APR. 22	TUES. APR. 23	WED. APR. 24	THURS. APR. 25



First Cut • Whole  
**Morton Williams  
Premium Gold  
Beef Brisket**  
**\$9.99**  
Lb.



1 Lb. Container  
**California  
Strawberries**  
**\$3.99**  
Ea.



*In our Meat Department*  
Ready To Cook • Fresh Store Made  
**Beef Burgers**  
Stuffed With Gorgonzola Cheese  
**\$6.99**  
Lb.



*In our Deli Department*  
8 Inch  
All Varieties • Just Heat & Serve  
**Fresh Store Made  
Quiche**  
**\$11.99**  
Ea.



10 Size  
**Imported  
Mangos**  
**3/\$5**



Fresh • Boneless  
**Center Cut  
Pork Chops**  
**\$3.99**  
Lb.



Fresh • Ready To Cook • Whole  
**Mediterranean  
Sea Bass (Bronzini)**  
**\$10.99**  
Lb.



5 oz. Container  
**Green Way  
Organic Salads**  
**\$3.99**  
Ea.

*More Great Savings in Every Aisle!*



Sliced To Order  
**Store Baked  
Fleur de Lis Ham**  
**\$9.99**  
Lb.



By The Piece  
**Imported From Switzerland  
Gruyère Cheese**  
**\$19.99**  
Lb.



In Our Deli Dept. • 16 oz. Portion  
Fresh Store Made  
**Beef Brisket with  
Roasted Potatoes &  
Steamed Carrots**  
**\$11.99**  
Ea.



13 oz. Jar • Strawberry, Raspberry, Peach,  
Wild Blueberry, Four Fruit, Mixed Berries,  
Apricot, Blackberry or Orange Marmalade  
**Bonne Maman  
Preserves**  
**\$3.99**  
Ea.



Dozen Carton • Grade 'A'  
**Land O Lakes  
Large Brown Eggs**  
**\$3.99**  
Ea.



12 oz. Bag • All Varieties  
**Lavazza  
Coffee**  
**\$6.99**  
Ea.



28 oz. Container  
**Häagen-Dazs  
Ice Cream**  
**\$6.99**  
Ea.



20 oz. Squeeze Bottle  
**Heinz  
Ketchup**  
**\$3.99**  
Ea.

**MID-WEEK SPECIALS!**  
**Wednesday 4/24 & Thursday 4/25 Only!**

**Morton Williams Premium Gold  
Hanger Steak**  
**\$8.99**  
Lb.

1 Liter Bottle • All Varieties  
**Best Yet  
Seltzer**  
**5/\$4**

<b>15 West End Avenue</b> (917) 388-3310 Open 7am - Midnight	<b>917 9th Avenue</b> (212) 586-8784 Open 24 Hours	<b>1031 First Avenue</b> (212) 486-0340 Open 7am - Midnight	<b>This Circular is Good At The Following Morton Williams Locations:</b>
<b>140 West 57th Street</b> (212) 586-7750 Open 24 Hours	<b>130 Bleecker Street</b> (212) 358-9597 Open 24 Hours	<b>1331 First Avenue</b> (212) 439-0636 Open 24 Hours	
<b>2015 Broadway</b> (917) 388-2280 Open 7am - 11pm	<b>278 Park Avenue South</b> (212) 982-7326 Open 24 Hours	<b>1565 First Avenue</b> (212) 249-2851 Open 7am - Midnight	
<b>2941 Broadway</b> (212) 666-4190 Open 24 Hours	<b>311 East 23rd Street</b> (212) 689-6192 Open 7am - 1am	<b>908 2nd Avenue</b> (212) 308-6922 Open 24 Hours	
		<b>1211 Madison Avenue</b> (212) 722-0229 Open 7am - 11pm	
		<b>1066 Third Avenue</b> (212) 935-9551 Open 7am - Midnight	
		<b>1251 Third Avenue</b> (917) 472-7611 Open 7am - Midnight	

Not responsible for typographical or photo errors. We reserve the right to limit quantities and/or substitutions.



# Selection & Savings!

11.5 oz. Squeeze Bottle

**Hellmann's  
Mayonnaise**

**\$5.99**



16.9 oz. Bottle • Global Blend

**California Olive Ranch  
Extra Virgin Olive Oil**

**\$10.99**



5 oz. Can • In Water or Oil

**Starkist  
Solid White Tuna**

**2/\$4**



20 oz. Squeeze Bottle

**Heinz  
Ketchup**

**\$3.99**



4 Pack • 7.1 oz. Bottles

All Varieties  
**Topo Chico  
Mixers**

**\$4.99**



12.5 oz. Jar • Pitted

**Mina  
Green Olives**

**2/\$7**

1 Lb. Package • Select Varieties

(Excludes Lasagna)

**Ronzoni  
Pasta**

**2/\$4**



1 Liter Bottle  
**Fiji  
Water**

**2/\$4**



6 oz. Box • Classic, Aged or White Cheddar

**Annie's Organic  
Macaroni & Cheese**

**2/\$5**



24-25 oz. Jar • All Varieties

**Silver Palate  
Pasta Sauce**

**\$4.99**

800 ml Bottle • Still or Sparkling  
**Voss  
Water**

**2/\$5**

10 oz. Squeeze Bottle • All Varieties  
**Brad's Organic  
Mustard**

**2/\$5**

28 oz. Can • Whole Peeled or Crushed  
**SMT  
Tomatoes**

**\$3.99**

1.5 Liter Bottle • Ionized  
**Essentia  
Alkaline Water**

**2/\$5**

16 oz. Jar • All Varieties  
**Brad's Organic  
Salsa**

**\$3.99**

6.5-8 oz. Package • All Varieties  
**Alessi  
Risotto**

**2/\$6**

6 Pack • 500 ml Bottles  
**Glacéau  
Smart Water**

**\$6.99**

12 oz. Bottle • All Varieties  
**Silver Palate  
Salad Splash**

**\$4.49**

32 oz. Package • All Varieties  
**College Inn  
Broth**

**\$3.99**

28 oz. Bottle • All Varieties  
**Powerade  
Sports Drink**

**2/\$3**

64 oz. Bottle  
**Best Yet  
Apple Juice**

**2/\$6**

15-16 oz. Jar • All Varieties  
**Aunt Nellie's  
Vegetables**

**2/\$6**

1 Liter • 100% Pure  
**Vita Coco  
Coconut Water**

**\$4.99**

18 oz. Bottle (Warm Only)  
**Ralph & Charlie's  
All Natural Juice Drink**

**\$1.99**

12 oz. Box • All Varieties  
**Silver Palate  
Grain Berry Cereal**

**\$4.99**

## Snacks and Beverages



12 Pack • 12 oz. Cans

**Heineken  
Lager Beer**

**\$22.99**



6 Pack • 12 oz. Bottles or Cans • Select Varieties

**Harpoon or UFO  
Beer**

**\$10.99**



64 oz. Bottle

**Snapple  
Iced Tea**

**2/\$5**



4-5.5 oz. Bag • All Varieties

**Pop Chips or  
You Need This**

**\$3.99**

6 Pack • 12 oz. Bottles or Cans  
**Brooklyn  
Bel Air Sour**

**\$11.99**

12 Pack • 12 oz. Cans  
**Michelob  
Ultra**

**\$19.99**

1.25 Liter Bottle  
**Canada Dry, 7-UP,  
Sunkist or A&W**

**2/\$3**

2 Liter Bottle  
**Coca-Cola Classic, Diet Coke,  
Sprite or Seagram's Ginger Ale**

**2/\$5**

6.5-8.5 oz. Bag  
**Cheetos  
Cheese Flavored Snacks**

**\$4.99**

6 Pack • 12 oz. Cans • All Varieties  
**Hoplark 0.0  
Non-Alcoholic**

**\$11.99**

6 Pack • 12 oz. Bottles  
**Goose Island  
Beer**

**\$13.99**

1 Liter Bottle • All Varieties  
**Canada Dry  
Mixers**

**2/\$4**

6 Pack • 7.5 oz. Cans  
**Pepsi, Diet Pepsi, Starry,  
Schweppes, Crush or Mt Dew**

**\$4.99**

6.11-17 oz. Box • All Varieties  
**Nabisco Premium  
Saltine Crackers**

**\$4.49**

**Beer & Wine Not Available In Our Jersey City Location**

# MORTON WILLIAMS WINE & SPIRITS

**Open 7 Days A Week**  
Monday thru Wednesday  
12pm - 9pm  
Thursday thru Saturday  
11am - 9pm  
Sunday 12pm - 8pm

**Phone & Online Orders**  
**(212) 213-0021**  
**MortonWilliamsWine.com**

750ml Bottle  
**Oyster Bay  
Sauvignon Blanc**  
**\$9.99**



750ml Bottle  
**Alamos  
Malbec**  
**\$9.99**



750ml Bottle  
**Fredavelle  
Rose**..... **\$7.99**

750ml Bottle • Sonoma County  
**Decoy  
Cabernet Sauvignon**..... **\$19.99**

750ml Bottle  
**Seaside Cellars  
Vinho Verde**..... **\$7.99**

750ml Bottle  
**Little Mad Bird  
Sauvignon Blanc**..... **\$7.99**

750ml Bottle  
**Elouan  
Pinot Noir**..... **\$15.99**

750ml Bottle  
**Excelsior  
Cabernet Sauvignon**..... **\$7.99**

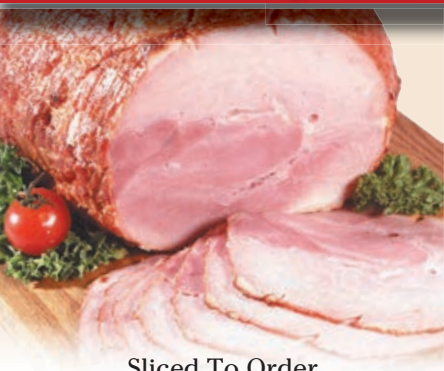
750ml Bottle  
**Badiolo  
Chianti Riserva**..... **\$11.99**

750ml Bottle  
**La Gioiosa  
Prosecco**..... **\$9.99**

1.75 Liter Bottle  
**Smirnoff  
Vodka**..... **\$21.99**

**Independently Owned & Operated by Morton Williams Wine & Spirits 313 East 23rd Street • New York, NY**  
**FREE DELIVERY IN MANHATTAN ON ORDERS ABOVE \$250, OTHERWISE, \$19.99 FOR DELIVERY**

## *Deli - Gourmet Cheese - Prepared Meals*



Sliced To Order  
**Store Baked  
Fleur de Lis Ham**  
**\$9.99**  
Lb.



Sliced To Order • Seasoned  
**Fresh Store Made  
Top Round Roast Beef**  
**\$14.99**  
Lb.



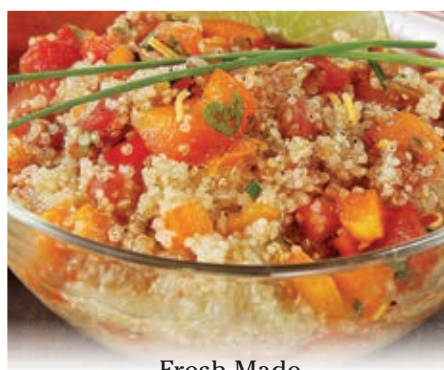
16 oz. Portion • Fresh Store Made  
**Beef Brisket**  
**With Roasted Potatoes & Steamed Carrots**  
**\$11.99**  
Ea.



Sliced To Order Or By The Piece  
**Extra Creamy  
Muenster Cheese**  
**\$6.99**  
Lb.



Sliced To Order • Boar's Head  
**Ovengold  
Turkey Breast**  
**\$13.99**  
Lb.



Fresh Made  
**Quinoa Primavera  
Salad**  
**\$7.99**  
Lb.



Just Heat & Serve • Petite  
**Fresh Store Made  
Turkey Meatloaf**  
**\$7.99**  
Lb.



By The Piece • Imported From Holland  
**Aged  
Goat Gouda**  
**\$14.99**  
Lb.

Sliced To Order  
**Hormel  
Genoa or Hard Salami**..... **\$7.99**  
Lb.

By The Piece  
**Imported From Switzerland  
Gruyère Cheese**..... **\$19.99**  
Lb.

8 oz. Portion • Fresh Store Made  
**Mesclun Goat Cheese  
Salad**..... **\$7.99**  
Ea.

By The Piece • Imported  
**French  
d'Affinois Cheese**..... **\$16.99**  
Lb.

Fresh Made  
**Lemon Seafood  
Deluxe**..... **\$12.99**  
Lb.

8 oz. Package • Filled with Mozzarella & Cream  
**Belgioioso  
Burrata**..... **\$6.99**  
Ea.

Fresh Made  
**Tuna  
Salad**..... **\$11.99**  
Lb.

5.3 oz. Pyramid • Original  
**Chavrie  
Goat Cheese**..... **\$5.99**  
Ea.

8 oz. Package  
**Acme  
Smoked Salmon**..... **\$18.99**  
Ea.

Fresh Store Made • Gourmet  
**Tuna & Avocado  
on 7 Grain Bread**..... **\$7.99**  
Ea.



# We find the best deals!

12 oz. Bag • All Varieties

**Lavazza  
Coffee**

**\$6.99**



36-40 oz. Container • Liquid

**All  
Laundry Detergent**

**\$7.99**



13 oz. Jar

**Nutella  
Hazelnut Spread**

**2/\$6**



288-498 Count • 6 Pack Bundle

**Bounty Essentials  
Paper Towels**

**\$7.99**



13 oz. Jar • Strawberry, Raspberry, Peach, Four Fruit, Wild Blueberry, Mixed Berries, Apricot, Blackberry or Orange Marmalade

**Bonne Maman Preserves**

**\$3.99**



4.25 oz. Box • Original Black Box Only

**Carr's  
Table Water Crackers**

**2/\$6**



1,000 Count • Single Roll

**Best Yet  
Bathroom Tissue**

**4/\$5**



18 oz. Jar • Smooth or Crunchy (Excludes Organic)

**Brad's Naturals  
Peanut Butter**

**2/\$7**



5.52-6.88 oz. Package • All Varieties

**Nonni's  
Biscotti**

**\$3.99**



250 Count Package

**Best Yet  
Napkins**

**\$3.99**



14 oz. Box

**Silver Palate  
Oatmeal**

**\$3.99**



.32-.35 oz. Package • Organic

**Gimme  
Roasted Seaweed Snacks**

**2/\$4**



6 oz. Package • Select Varieties

**Colgate  
Toothpaste**

**\$3.99**

100 Count Box  
**Red Rose  
Tea Bags**.....

**\$6.99**

3.5 oz. Package  
**Kitchen & Love  
Chocolate Covered Almond Stuffed Dates** ..

**\$3.99**

20 Count  
**Field Day  
Tall Kitchen Trash Bags** ....

**\$4.99**

3.5 oz. Package • 100 Count  
**Sweet'N Low  
Zero Calorie Sweetener**.....

**2/\$6**

4 oz. Bag • All Varieties  
**Drizzilicious  
Mini Rice Cakes**.....

**\$3.99**

7.5 oz. Bottle • All Varieties  
**Dawn Ultra  
Dish Washing Liquid**.....

**\$1.99**

23-24 oz. Jar • All Varieties  
**Best Yet  
Applesauce**.....

**2/\$6**

2.5-3.52 oz. Package • Select Varieties  
**Quaker  
Rice Snacks**.....

**\$3.49**

8.8 oz. Spray Bottle • Select Varieties  
**Febreze  
Air Freshener**.....

**\$3.99**

24-32 oz. Package • All Varieties  
**Pearl Milling Company  
Pancake Mix**.....

**\$4.99**

6 oz. Package • 6 Pack  
**Del Monte  
Raisins**.....

**2/\$5**

24 oz. Bottle • Select Varieties  
**Lysol  
Toilet Bowl Cleaner**.....

**\$3.99**

24 oz. Bottle • All Varieties  
**Pearl Milling Company  
Syrup**.....

**\$5.99**

18.5-24 oz. Squeeze Bottle  
**Hershey's  
Syrup**.....

**\$4.49**

32 oz. Bottle  
**Fantastik  
All Purpose Cleaner**.....

**\$3.99**

## Bakery



16 oz. Loaf • Sliced

**Eli's  
Rye Bread**

**\$5.99**



7 Inch  
**Fresh Store Made  
Carrot Cake**

**\$14.99**

12 oz. Package • 6 Pack  
**Thomas' Original White  
English Muffins**.....

**2/\$6**

12 oz. Package • 4 Count  
**Sweet Sophia's  
Brownies**.....

**\$7.99**

24 oz. Loaf • Oatnut, 12 Grain, Health Nut, 100% Whole Wheat or Healthy Multi-Grain  
**Arnold  
Whole Grains Bread**.....

**\$4.99**

16 oz. Package • Chocolate or Cinnamon  
**Lilly's Baking Company  
Supreme Babka**.....

**\$10.99**

15 oz. Package • 8 Count  
**Martin's Potato  
Sandwich or Long Rolls**.....

**\$3.49**

7.2 oz. Package • All Varieties  
**Snack Factory  
Pretzel Crisps**.....

**\$4.99**

## Packaged Meats



7 oz. Package • All Varieties Sliced (Excludes Organic)

**Applegate Naturals  
Cold Cuts**

**\$6.99**



16 oz. Package • Original or Thick Cut

**Hormel  
Black Label Bacon**

**\$7.99**

16 oz. Package (Excludes All White Meat)  
**Shady Brook Farms  
Ground Turkey**.....

**\$6.99**

14 oz. Package • Regular or Bun-Length  
**Sabrett  
Beef Frankfurters**.....

**\$6.99**

16 oz. Package • Regular or Bun-Length  
**Oscar Mayer  
Turkey Franks**.....

**\$6.99**

12 oz. Package • Select Varieties  
**Perdue Popcorn Chicken,  
Strips or Nuggets with Cheese**.....

**\$5.99**

5 oz. Package  
**Hormel  
Turkey Pepperoni**.....

**\$4.99**

In Our Frozen Meat Dept. • 24-28 oz. Package • Select Varieties  
**Tyson Chicken Fries,  
Honey Barbecue or Buffalo Bites**.....

**\$13.99**

# Fresh dairy selections!



52 oz. Carafe • Select Varieties

**Simply Juices**

**\$3.99**



8 oz. Cup • All Varieties

**Noosa Yoghurt**

**2/\$4**



Half Gallon • All Varieties

**Mountainside Farms UltraPure Milk**

**2/\$6**



Dozen Carton • Grade 'A'

**Land O Lakes Large Brown Eggs**

**\$3.99**



40-48 oz. Bottle • Select Varieties

**Starbucks Iced Coffee**

**\$6.99**



6 oz. Container • All Varieties

**Daisy Cottage Cheese with Fruit**

**3/\$5**



16 oz. Package • Quarters Salted or Unsalted

**Best Yet Butter**

**\$5.99**



8 oz. Container • Whipped

**Breakstone's Temp Tee Cream Cheese**

**\$4.99**



16 oz. Container

**Best Yet Sour Cream**

**2/\$5**



8 oz. Package • All Varieties

**Borden Shredded Cheese**

**\$3.99**

5.3 oz. Cup • Select Varieties

**Dannon Light & Fit Zero Sugar Yogurt**

**\$1.99**

52-64 oz. Carton • All Varieties

**Lactaid Milk**

**\$5.49**

10.7-12 oz. Package • White or Yellow

**Kraft American Singles**

**\$5.49**

4.5 oz. Cup

**Chobani Flip Greek Yogurt**

**\$1.79**

64 oz. Container

**Turkey Hill Iced Tea or Lemonade**

**\$2.79**

5-6 oz. Package • Crumbled

**Treasure Cave Feta or Blue Cheese**

**\$3.99**

32 oz. Package • All Varieties

**Fage Total Greek Yogurt**

**\$6.99**

16 oz. Bottle • All Varieties (Excludes Natural Bliss)

**Coffee-mate Creamer**

**\$3.99**

12 oz. Package • All Varieties

**Heluva Good! Dips**

**\$2.99**

6.5 oz. Aerosol Can (Excludes Non-Dairy)

**Reddi-wip Cream**

**\$4.49**

6 Count Package • Peeled (Excludes Organic or Cage Free)

**Egg•Land's Best Hard-Cooked Eggs**

**\$3.99**

11.8-16 oz. Package • 2/5.9 oz. Tubs or Quarters

**Fleischmann's Spread**

**\$4.49**

## Frozen Values



28 oz. Container

**Häagen-Dazs Ice Cream**

**\$6.99**



8-10 oz. Package • Select Varieties

**Dr. Praeger's Veggie Burgers**

**\$5.99**



8-12 oz. Package • Select Varieties

**Lean Cuisine Meals**

**\$3.99**



9-10.8 oz. Package • Select Varieties

**Birds Eye Steamfresh Vegetables**

**2/\$6**

4 Count Package • All Varieties

**Nestlé Drumstick Dessert Cones**

**\$5.49**

12.84-16 oz. Package • All Varieties

**Mrs. T's Pierogies**

**2/\$7**

13 oz. Package • Select Varieties

**Golden Blintzes**

**\$4.99**

10-12 oz. Package • All Varieties

**Green Giant Veggie Spirals**

**\$4.99**

8.62-9.13 oz. Package • 3 Count

**Magnum Ice Cream Bars**

**\$6.49**

11.7 oz. Box • All Varieties

**Pillsbury Toaster Strudel Pastries**

**\$4.99**

10.6 oz. Package • Select Varieties

**Golden Pancakes**

**\$4.99**

13.44 oz. Package

**Big Mozz Mozzarella Sticks**

**\$8.99**



# Fresh Produce

1 Lb. Container  
**California Strawberries**  
**\$3.99**  
 Ea.



5 oz. Container  
**Green Way Organic Salads**  
**\$3.99**  
 Ea.



10 Size  
**Imported Mangos**  
**3/\$5**



12 oz. Bag • Organic  
**Baby Rainbow Carrots**  
**\$3.99**  
 Ea.



6 oz. Container  
**Fresh Blackberries**  
**\$3.99**  
 Ea.



48 Size • California  
**Jumbo Navel Oranges**  
**3/\$5**



16 oz. Package • Fresh  
**Soup Greens**  
**\$5.99**  
 Ea.



16 oz. Package • Premium  
**Double Date Medjool Dates**  
**\$9.99**  
 Ea.



80 Size • Washington State  
**Fuji Apples**  
**\$1.99**  
 Lb.



8 oz. Package  
**House Foods Shirataki Noodles**  
**\$2.99**  
 Ea.



6 Size  
**Golden Ripe Pineapple** ..... **\$4.99**  
 Ea.

12 oz. Bottle • Organic  
**Suja Drinks** ..... **\$3.99**  
 Ea.

9.5 oz. Squeeze Bottle  
**Spice World Garlic** ..... **\$5.99**  
 Ea.

10-14 oz. Package  
**House Foods Organic Tofu** ..... **2/\$7**

## Gourmet Meats



First Cut • Whole  
**Morton Williams Premium Gold Beef Brisket**  
**\$9.99**  
 Lb.



Bone-In  
**Morton Williams Premium Gold Rib Steak or Roast**  
**\$14.99**  
 Lb.



Fresh • Boneless  
**Center Cut Pork Chops**  
**\$3.99**  
 Lb.



All Natural • Antibiotic Free • Boneless  
**Harvestland Chicken Breast or Tenders**  
**\$7.99**  
 Lb.

Morton Williams Premium Gold  
**Boneless Ribeye Steak** ..... **\$15.99**  
 Lb.

Ready To Cook • Fresh Store Made  
**Beef Burgers Stuffed With Gorgonzola Cheese** ..... **\$6.99**  
 Lb.

Fresh • Grade 'A'  
**Chicken Liver** ..... **\$1.99**  
 Lb.

Fresh • Bone-In  
**USDA Choice Shank Meat For Soup** ..... **\$4.99**  
 Lb.

Fresh • Boneless • Center Cut  
**Thin Sliced Pork Chops** ..... **\$4.99**  
 Lb.

Whole or Split  
**Fresh Fowl** ..... **\$1.79**  
 Lb.

Fresh Made • Lean  
**Ground Beef Sirloin** ..... **\$6.39**  
 Lb.

16 oz. Package  
**Suzy Sirloin Ground Pork** ..... **\$5.99**  
 Ea.

Hot or Sweet  
**Esposito Italian Sausage** ..... **\$5.99**  
 Lb.

## Seafood Specials

Fresh • Ready To Cook • Whole  
**Mediterranean Sea Bass (Bronzini)**  
**\$10.99**  
 Lb.



21-25 Count  
 Fully Cleaned, Peeled & Deveined  
**Ready To Cook Extra Large Shrimp**  
**\$9.99**  
 Lb.



By The Dozen • Fresh  
 **Littleneck Clams**  
**\$7.99**  
 Dozen



2 Lb. Bag • Fresh  
**Cultivated Black Mussels** ..... **\$7.99**  
 Ea.

Ready To Cook • Fresh Store Made  
**Cajun Style Catfish Fillet** ..... **\$9.99**  
 Lb.

Previously Frozen  
**Swordfish Steak** ..... **\$12.99**  
 Lb.

In Our Frozen Seafood Dept.  
 24 oz. Package  
**Taste Choice Shrimp & Sausage Jambalaya** .. **\$7.99**  
 Ea.

