



SCAN HERE  
for our  
**CATERING  
MENU**

Premium  
Steakhouse-Quality Beef  
The Perfect Complement  
For Every Meal



SALE DATES: April 11 - April 17, 2025

FRI. APR. 11	SAT. APR. 12	SUN. APR. 13	MON. APR. 14	TUES. APR. 15	WED. APR. 16	THURS. APR. 17
--------------	--------------	--------------	--------------	---------------	--------------	----------------



First Cut • Whole  
**Morton Williams  
Premium Gold  
Beef Brisket**  
**\$9.99**  
Lb.



1 Lb. Container  
**Fresh  
Strawberries**  
**\$4.99**  
Ea.



**Morton Williams Premium Gold  
Bone-In  
Rib Roast or Steak**  
**\$17.99**  
Lb.



*In our Deli Department*  
Just Heat & Serve • Fully Cooked • Fresh Store Made  
**Barbecue or Buffalo  
Chicken Wings**  
**\$9.99**  
Lb.



California  
**Broccoli  
Crowns**  
**\$1.99**  
Lb.



Fresh • Whole  
**American  
Leg of Lamb**  
**\$8.99**  
Lb.



16-20 Count  
Fully Cleaned, Peeled & Deveined  
**Ready To Cook  
Jumbo Shrimp**  
**\$10.99**  
Lb.



Fresh  
**Green  
Asparagus**  
**\$3.99**  
Lb.

*More Great Savings in Every Aisle!*



Sliced To Order • Seasoned  
**Fresh Store Made  
Top Round Roast Beef**  
**\$14.99**  
Lb.



By The Piece • Aged 12 Months  
**Morton Williams  
Domestic Parmesan Cheese**  
**\$11.99**  
Lb.



In Our Deli Dept.  
16 oz. Portion • Fresh Store Made  
**Chicken Alfredo  
With Pasta**  
**\$9.99**  
Ea.



12-16 oz. Package • Select Varieties  
(Excludes Lasagne, Organic & Nests)  
**De Cecco  
Pasta**  
**2/\$5**



Half Gallon • All Varieties  
**Farmland Organic  
Ultra Pasteurized Milk**  
**\$4.99**  
Ea.



15-24 oz. Jar • All Varieties  
**Rao's  
Homemade Sauce**  
**\$6.99**  
Ea.

**MID-WEEK  
SPECIALS!**  
Wednesday 4/16 &  
Thursday 4/17 Only!



Fresh  
**Pork  
Tenderloin**  
**\$3.99**  
Lb.



14 oz. Container  
**Häagen-Dazs  
Ice Cream**  
**\$4.99**  
Ea.



1 Liter Bottle • All Varieties  
**Hal's New York  
Seltzer Water**  
**3/\$3**



25.3 oz. Bottle  
**San Pellegrino  
Sparkling Water**  
**2/\$4**

**This Circular Is Good At The Following Morton Williams Locations:**

**15 West End Avenue**  
(917) 388-3310  
Open 7am - Midnight

**140 West 57th Street**  
(212) 586-7750  
Open 24 Hours

**2015 Broadway**  
(917) 388-2280  
Open 7am - 11pm

**2941 Broadway**  
(212) 666-4190  
Open 24 Hours

**917 9th Avenue**  
(212) 586-8784  
Open 24 Hours

**130 Bleecker Street**  
(212) 358-9597  
Open 24 Hours

**278 Park Avenue South**  
(212) 982-7326  
Open 24 Hours

**311 East 23rd Street**  
(212) 689-6192  
Open 7am - 1am

**1031 First Avenue**  
(212) 486-0340  
Open 7am - Midnight

**1331 First Avenue**  
(212) 439-0636  
Open 24 Hours

**1565 First Avenue**  
(212) 249-2851  
Open 7am - Midnight

**908 2nd Avenue**  
(212) 308-6922  
Open 24 Hours

**1211 Madison Avenue**  
(212) 722-0229  
Open 7am - 11pm

**1251 Third Avenue**  
(917) 472-7611  
Open 7am - Midnight

**1066 Third Avenue**  
(212) 935-9551  
Open 7am - Midnight

**105 River Dr., Jersey City**  
(201) 626-6565  
Open 7am - 1am



# Selection & Savings!

24-30 oz. Jar • All Varieties

**Hellmann's  
Mayonnaise**

**\$7.99**



15-24 oz. Jar • All Varieties

**Rao's  
Homemade Sauce**

**\$6.99**



4-5 oz. Can • All Varieties

**Chicken of the Sea  
Solid White Tuna**

**2/\$4**



12-16 oz. Package • Select Varieties  
(Excludes Lasagne, Organic & Nests)

**De Cecco  
Pasta**

**2/\$5**



1 Liter Bottle • All Varieties

**Hal's New York  
Seltzer Water**

**3/\$3**



64 oz. Bottle • Clear or Natural

**Apple & Eve  
Apple Juice**

**2/\$6**



750ml Bottle • Originale

**Monini  
Extra Virgin Olive Oil**

**\$13.99**



6 Pack • 500 ml Bottles  
100% Recycled Plastic

**FIJI  
Water**

**\$6.99**



32 oz. Package • All Varieties

**College Inn  
Broth**

**2/\$7**



6.2-8.8 oz. Package • All Varieties

**Ben's Original  
Ready Rice**

**2/\$5**

1 Liter Bottle • All Varieties

**Glacéau  
Smart Water**

**2/\$4**

12 oz. Jar • All Varieties

**Heinz  
Home Style Gravy**

**\$3.99**

5.5-7.3 oz. Package

**Kraft  
Mac & Cheese**

**2/\$5**

4 Pack • 6.8 oz. Bottles • Premium

**Fever-Tree  
Tonic Water or Ginger Ale**

**\$5.99**

12 oz. Bottle • All Varieties

**Frank's  
Red Hot Sauce**

**\$4.99**

13.7 oz. Box

**Idahoan  
Mashed Potatoes**

**2/\$7**

8 Pack • 12 oz. Cans • All Varieties

**Bubly  
Sparkling Water**

**\$5.99**

15.5 oz. Jar • All Varieties

**Tostitos  
Salsa**

**\$4.49**

13.5-15.2 oz. Can • Select Varieties

**Del Monte  
Vegetables**

**2/\$5**

20 oz. Bottles (Warm Only)

**Glacéau  
Vitamin Water**

**3/\$5**

11 oz. Jar • Roasted

**Kitchen & Love  
Red Bell Peppers**

**2/\$4**

6 oz. Can • All Varieties

**Tuttorosso  
Tomato Paste**

**\$1.39**

4 Pack • 12 oz. Bottles

**Stewart's Original  
Fountain Classic Soda**

**\$4.49**

12-14 oz. Box • Select Varieties

**General Mills  
Chex Cereal**

**\$5.99**

12-15 oz. Canister • Select Varieties

**4C  
Bread Crumbs**

**2/\$7**

## Snacks and Beverages



6 Pack • 12 oz. Bottles or Cans • All Varieties

**Brooklyn Brewery  
Beer**

**\$10.99**



12 Pack • 12 oz. Cans

**Modelo Especial  
Beer**

**\$19.99**



1.25 Liter Bottle

**Pepsi, Diet Pepsi, Schweppes,  
Mountain Dew, Crush or Lipton**

**3/\$5**



9-13 oz. Bag

**Tostitos  
Tortilla Chips**

**\$4.99**

6 Pack • 12 oz. Cans • All Varieties

**Montauk Brewing Company  
Beer**

**\$12.99**

12 Pack • 12 oz. Cans

**White Claw  
Hard Seltzer**

**\$22.99**

12 Pack • 12 oz. Cans

**Coca-Cola Classic, Diet Coke  
Sprite or Seagram's Ginger Ale**

**\$8.99**

3.5-13.7 oz. Box

**Nabisco Ritz, Triscuits, Wheat Thins  
Good Thins or Flavor Crackers**

**\$4.49**

7.75-9 oz. Bag • All Varieties

**UTZ  
Potato Chips**

**2/\$7**

6 Pack • 12 oz. Bottles or Cans

**Lagunitas IPA, Pale Ale,  
Day Time or Pilsner Beer**

**\$11.99**

6 Pack • 12 oz. Bottles

**Michelob  
Ultra**

**\$10.99**

6 Pack • 7.5 oz. Cans

**Canada Dry, 7-UP,  
Sunkist or A&W**

**\$4.49**

6 Pack • 16 oz. Bottles

**Snapple  
Iced Tea**

**\$5.99**

4-4.5 oz. Bag • Aged White Cheddar or Veggie

**Pirate's Booty  
Smart Puffs**

**\$3.99**

**Beer & Wine Not Available In Our Jersey City Location**

# Deli, Gourmet Cheese & Prepared Meals



Sliced To Order • Seasoned  
**Fresh Store Made  
Top Round Roast Beef**

**\$14<sup>99</sup>**  
Lb.



Sliced To Order • Boar's Head  
**Ovengold  
Turkey Breast**

**\$12<sup>99</sup>**  
Lb.



Just Heat & Serve • Fully Cooked • Fresh Store Made  
**Barbecue or Buffalo  
Chicken Wings**

**\$9<sup>99</sup>**  
Lb.



By The Piece • Imported  
**French  
d'Affinois Cheese**

**\$16<sup>99</sup>**  
Lb.



Sliced To Order  
**Boar's Head  
Deluxe Ham**

**\$12<sup>99</sup>**  
Lb.



Fresh Made  
**Chickpea & Cucumber  
Salad**

**\$7<sup>99</sup>**  
Lb.



Fresh Store Made  
**Cajun Blackened or  
Cocktail Shrimp**

**\$19<sup>99</sup>**  
Lb.



By The Piece • Aged 12 Months  
**Morton Williams  
Domestic Parmesan Cheese**

**\$11<sup>99</sup>**  
Lb.

Sliced To Order  
**Hormel  
Genoa or Hard Salami**..... **\$7<sup>99</sup>**  
Lb.

Fresh Made  
**Pasta Salad  
With Sundried Tomatoes**..... **\$6<sup>99</sup>**  
Lb.

Fresh Made  
**Tuna  
Salad**..... **\$11<sup>99</sup>**  
Lb.

7 oz. Package • Acme  
**Smoked Whitefish or  
Baked Salmon Salad**..... **\$9<sup>99</sup>**  
Ea.

Fresh Made • Chicken, Beef or Spinach & Cheese  
**Mini  
Empanadas**..... **\$18<sup>99</sup>**  
Lb.

By The Piece • Imported  
**Mediterranean  
Herb Gouda Cheese**..... **\$12<sup>99</sup>**  
Lb.

By The Piece • Imported  
**Danish  
Blue Cheese**..... **\$9<sup>99</sup>**  
Lb.

8 oz. Package • Filled with Mozzarella & Cream  
**BelGioioso  
Burrata**..... **\$6<sup>99</sup>**  
Ea.

Sliced To Order  
**Morton Williams  
Domestic Provolone**..... **\$6<sup>99</sup>**  
Lb.

Fresh Store Made  
**Grilled Chicken with Fresh Mozzarella &  
Roasted Peppers on a Wrap**..... **\$7<sup>99</sup>**  
Ea.

## Seafood Specials



Fresh Cut  
**Chilean Sea Bass  
Fillet**

**\$34<sup>99</sup>**  
Lb.



Fresh Cut  
**Flounder  
Fillet**

**\$10<sup>99</sup>**  
Lb.



By The Dozen • Fresh • USA  
**Wild  
Oysters**

**\$14<sup>99</sup>**  
Dozen



16-20 Count  
Fully Cleaned, Peeled & Deveined  
**Ready To Cook  
Jumbo Shrimp**

**\$10<sup>99</sup>**  
Lb.

In Our Frozen Seafood Dept. • 20 oz. Package  
**True North  
Atlantic Salmon Burgers**.. **\$11<sup>99</sup>**  
Ea.

7 oz. Jar  
**Kelchner  
Cocktail Sauce**..... **\$3<sup>99</sup>**  
Ea.

Imitation  
**Crabmeat  
Blend**..... **\$4<sup>99</sup>**  
Lb.



# We find the best deals!

13 oz. Jar • Strawberry, Raspberry, Peach, Four Fruit, Wild Blueberry, Mixed Berries, Apricot, Blackberry or Orange Marmalade

**Bonne Maman Preserves**

**\$4.49**



84 oz. Container • All Varieties • Liquid

**Tide Laundry Detergent**

**\$17.99**



13 oz. Jar

**Nutella Hazelnut Spread**

**\$4.99**



120 Count • 100% Recycled

**Field Day Paper Towels**

**2/\$5**



10.5 oz. Bag • All Varieties

**Peet's Coffee**

**\$8.99**



7.4-15.1 oz. Package • Select Varieties

**Quaker Instant Oatmeal**

**\$4.99**



12,000 Count • 12 Pack

**Scott Bathroom Tissue**

**\$14.99**



20 Count Box • Earl Grey, English or Irish Breakfast

**Twinings Tea**

**\$3.99**



23-24 oz. Jar • All Varieties

**Mott's Applesauce**

**2/\$6**



250 Count Package

**Best Yet Napkins**

**2/\$7**



13.2-14.2 oz. Box • All Varieties (Excludes Delights)

**Betty Crocker Super Moist Cake Mix**

**2/\$4**



6.6 oz. Box • 6 Count

**Junkless Chewy Granola Bars**

**2/\$7**



10.4-12.6 oz. Bottle • Select Varieties

**Pantene Shampoo or Conditioner**

**\$5.99**

17.5-17.9 oz. Package • Select Varieties  
**Betty Crocker Cookie Mix**

**\$3.99**

8.8 oz. Package • Lotus  
**Biscoff Cookies**

**\$3.99**

50 Square Foot Roll  
**Reynolds Wrap Non-Stick Aluminum Foil**

**\$6.99**

8.5 oz. Package  
**Jiffy Corn Muffin Mix**

**99¢**

16.3 oz. Jar  
**Peter Pan Peanut Butter**

**\$3.99**

20 Count  
**Field Day Tall Kitchen Trash Bags**

**\$4.99**

12-16 oz. Package  
**Betty Crocker Frosting**

**\$2.99**

16 oz. Jar  
**Golden Blossom Honey**

**\$9.99**

23-26 oz. Spray Bottle  
**Windex Glass & Multi-Surface Cleaner**

**\$5.49**

9-12 oz. Package  
**Nestlé Toll House Morsels**

**\$5.99**

4 Lb. Bag  
**Best Yet Sugar**

**\$4.99**

14-28 oz. Bottle • Select Varieties  
**Pine-Sol Multi-Surface Cleaner**

**\$3.49**

6 oz. Bag • Slivered or Sliced  
**Diamond Almonds**

**\$4.99**

5 Lb. Bag • Unbleached  
**Heckers All Purpose Flour**

**\$4.99**

3.4-4.08 oz. Package • All Varieties  
**Glade Candles**

**\$4.99**

## Bakery



12 oz. Loaf • Handmade in NYC

**Orwashers Artisan Baguette**

**\$4.99**



6 oz. Slice

**Morton Williams Tres Leche Cake**

**\$4.99**

7.5 oz. Package • 12 Count  
**Martin's Sweet Party Potato Rolls**

**\$1.99**

7 oz. Package • Lemon, Chocolate, Coconut or Banana  
**Mini Cream Pies**

**\$4.99**

7.33 oz. Bag • All Varieties  
**Stacy's Pita Chips**

**\$4.99**

9.75 oz. Package • 5 Count  
**Mini Eclairs**

**\$4.99**

## Packaged Meats



7 oz. Package • All Varieties Sliced (Excludes Organic)

**Applegate Naturals Cold Cuts**

**\$7.99**



14 oz. Package • Regular or Bun Size

**Sabrett Beef Frankfurters**

**\$7.99**

16 oz. Package • Original or Thick Cut  
**Hormel Black Label Bacon**

**\$8.99**

12 oz. Package • All Varieties  
**Aidells Chicken Sausage or Meatballs**

**\$7.99**

16 oz. Package • All White Meat  
**Butterball Ground Turkey**

**\$5.99**

24 oz. Package • Select Varieties  
**Simply Potatoes**

**\$4.99**

3.1-4.4 oz. Package • Select Varieties  
**Oscar Mayer Lunchables**

**\$3.99**

In Our Frozen Meat Dept. • 6.4-7 oz. Package • All Varieties  
**Banquet Brown'N Serve Breakfast Links or Patties**

**3/\$7**

# Fresh dairy selections!



Half Gallon • All Varieties  
**Farmland Organic  
Ultra Pasteurized Milk**

**\$4.99**



8 oz. Bar • All Varieties  
**Philadelphia  
Cream Cheese**

**2/\$7**



52 oz. Carafe • Select Varieties  
**Simply  
Juices**

**\$4.99**



8-10 oz. Package • All Varieties  
**Esti  
Hummus & Dips**

**2/\$6**



1 Lb. Package (Quarters or Half Sticks)  
Salted or Unsalted  
**Land O' Lakes  
Butter**

**\$4.99**



16 oz. Container • All Varieties  
**Daisy  
Sour Cream**

**2/\$6**



5-8 oz. Package • All Varieties  
**Sargento  
Shredded Cheese**

**\$4.99**



4.4-5.3 oz. Cup • Select Varieties  
**Siggi's  
Icelandic Style  
Skyr Yogurt**

**4/\$5**



16 oz. Package • All Varieties  
**Hood  
Cottage Cheese**

**2/\$6**



16 oz. Package  
Whole Milk or Part Skin  
**Polly-O  
Mozzarella Cheese**

**\$4.99**



32 oz. Container • All Varieties  
(Excludes Greek)  
**Dannon  
Yogurt**

**\$4.99**

46 oz. Bottle (Excludes Orange Juice)  
**Tropicana  
Premium Drinks**

**\$3.99**

32 oz. Package • All Varieties  
**Polly-O  
Ricotta**

**\$5.99**

7 oz. Bottle • All Varieties  
**Chobani  
Greek Yogurt Drink**

**2/\$6**

64 oz. Container  
**Turkey Hill  
Iced Tea or Lemonade**

**2/\$5**

6-8 oz. Bar • All Varieties  
**Cabot  
Cheddar or Monterey Jack Cheese**

**\$3.99**

6.5 oz. Aerosol Can (Excludes Non-Dairy)  
**Reddi-wip  
Cream**

**\$4.49**

32 oz. Carton • All Varieties  
**Land O' Lakes  
Half & Half**

**\$4.99**

12 oz. Package • White or Yellow  
**Borden  
American Singles**

**\$3.99**

12.5-15.5 oz. Package • 4 Pack  
**Jell-O  
Gelatin or Pudding**

**\$3.99**

16 oz. Package • Cage Free  
**Mountainside Farms  
Liquid Egg Whites**

**\$5.49**

8 oz. Package  
**Pillsbury  
Crescent Rolls**

**\$3.99**

## Frozen Values



14 oz. Container  
**Häagen-Dazs  
Ice Cream**

**\$4.99**



8.4-14.8 oz. Package • All Varieties  
**Eggo  
Waffles or Pancakes**

**\$3.99**



4.4-10.5 oz. Package • Select Varieties  
**Smart Ones  
Entrées**

**2/\$6**



7-8 oz. Package • Select Varieties  
**Green Giant  
Simply Steam Vegetables**

**3/\$5**

10-14 oz. Package • Select Varieties  
**Yasso  
Greek Yogurt Bars**

**\$6.99**

15.1-17.1 oz. Package • All Varieties  
**Newman's Own  
Pizza**

**\$8.99**

8.87-12.8 oz. Package • Select Varieties  
**Stouffer's  
Signature Classics**

**\$4.49**

10 oz. Package • Select Varieties  
**Green Giant  
Riced Veggies**

**2/\$7**

9-13 oz. Box  
**Super Pretzel  
Soft Pretzels**

**\$4.49**

16-28 oz. Package  
**Nathan's Famous  
French Fries or Onion Rings**

**\$5.99**

12 oz. Bag • Select Varieties  
**Celentano  
Ravioli**

**2/\$6**

10 oz. Loaf  
**Pepperidge Farm  
Garlic Bread**

**\$3.99**



# Fresh Produce

1 Lb. Container  
**Fresh Strawberries**  
**\$4.99**  
Ea.



California  
**Broccoli Crowns**  
**\$1.99**  
Lb.



16 Size • Imported  
**Ataulfo Mangos**  
**3/\$4**



Fresh  
**Green Asparagus**  
**\$3.99**  
Lb.



3 Lb. Bag  
**California Clementines**  
**\$7.99**  
Ea.



3 Count Package • California  
**Romaine Hearts**  
**\$3.99**  
Ea.



12 oz. Bag  
**Pero Family Farms Green Beans**  
**\$3.99**  
Ea.



80 Size • Washington State  
**Honeycrisp Apples**  
**\$3.99**  
Lb.



1 Count Package • California  
**Celery Hearts**  
**\$3.99**  
Ea.



12 oz. Bag  
**Green Giant Cauliflower Crumbles**  
**\$3.99**  
Ea.



16 oz. Bottle • Organic  
**Harmless Harvest Coconut Water** ..... **\$6.99**  
Ea.

12 oz. Bottle • All Varieties  
**Bolthouse Farms Salad Dressing** .... **\$3.99**  
Ea.

12 oz. Bag  
**Green Giant Broccoli Florets** ... **\$3.99**  
Ea.

Organic  
**Seedless Cucumbers** ..... **\$2.99**  
Ea.

## Gourmet Meats



First Cut • Whole  
**Morton Williams Premium Gold Beef Brisket**  
**\$9.99**  
Lb.



Bone-In  
**Morton Williams Premium Gold Rib Roast or Steak**  
**\$17.99**  
Lb.



Just Heat & Serve • Fully Cooked  
**Honey Glazed Spiral-Sliced Smoked Ham**  
**\$3.99**  
Lb.



Fresh • Whole  
**American Leg of Lamb**  
**\$8.99**  
Lb.

Morton Williams Premium Gold  
**Bottom Round or Rump Roast Beef** ..... **\$5.99**  
Lb.

Ready To Cook • Fresh Store Made • Boneless  
**Pork Chops Filled With Apricot Stuffing** ..... **\$6.99**  
Lb.

Fresh • Imported  
**Frenched Rack of Lamb** ..... **\$19.99**  
Lb.

Fresh • Bone-In  
**Shank Meat For Soup** ..... **\$5.99**  
Lb.

Fresh • Made with Peppers & Onions  
**Italian Sausage** ..... **\$6.99**  
Lb.

Fresh • Grade 'A'  
**Chicken Liver** ..... **\$2.39**  
Lb.

USDA Choice  
**Boneless Beef For Stew** ..... **\$6.99**  
Lb.

20 oz. Package  
**Suzy Sirloin Meatloaf Mix** ..... **\$7.99**  
Ea.

Whole or Split • Grade 'A'  
**Fresh Fowl** ..... **\$1.99**  
Lb.